

Rommie Corso – Author Bio



Rommie Corso was destined to work within the field of creativity.

As the daughter of respected art teacher and Australian artist Toni Corso and successful designer and University educator Ron Corso, it was no surprise that Rommie pursued a creative path that has led her to a flourishing business, Hardshell Publishing.

Her professional studies began in 1998 at North Adelaide School of Art. Rommie completed a Certificate IV in Visual Arts, which included studies in South Africa.

From 2000-2003, Rommie studied at the University of South Australia and completed a Bachelor of Visual Communication. This internationally renowned course provided professional training in design thinking, brand management, graphic design, illustration and website development.

After completing University, Rommie worked in various design firms, book publishers and public relation companies. Here Rommie further developed skills and understandings of the practical application of effective Visual Communication strategy, creative solutions and delivery.

She also learned about the publishing industry; book publishing; marketing strategy; print-management; managing and directing projects and teams; customer liaisons and ethical business practice.

Rommie has been actively involved with professional projects associated with Visual Communication since 2002. In 2004 she began working as an independent creative consultant part-time and in 2009 founded Hardshell Publishing. Rommie provides professional design, marketing and book publishing services, to clients both locally in Australia and abroad. Rommie specialises in assisting new authors in navigating the self-publishing process and her business motto is "We publish imagination!"

Colour to Life is Rommie's first book, which was inspired by a trip to South Africa, in which children were asking her to draw them pictures to colour in. Later back home in Australia, Rommie researched colour in books and seeing that most had repetitions or uninspiring pictures, she decided to put together her own unique and imaginative book with creative phrases written on each page. This encourages children to come up with their 'own' drawings and ideas and the outcome is the encouragement of creativity, original thought in both children and adults alike.

With a passion for design and creativity, Rommie also holds a Certificate IV in training and assessment and teaches creative arts, design and idea generation to students. She is often contracted to give lectures and practical tutorials in various schools and universities, with diverse age groups and skill sets.

Rommie continues to manage Hardshell Publishing and has assisted hundreds of clients over the past decade to publish their own books. She is also active in the Not for Profit sector as a Senior Marketing Consultant, providing high level strategic marketing, design and publication solutions to organisations with a focus on social-benefit outcomes.

www.hardshellpublishing.com