

# ARE ALL KIDS creative?

**Kids love to colour in pictures and they love to come up with their own ideas, so we've balanced the two together in a fantastic, new creative book called Colour to Life!**

Creativity is often overlooked by the current education focus on 'academic test results', and is often stifled by the overuse of TV and digital media. As entertaining as this is, it doesn't do much for encouraging kids to use their 'own imagination' and generate their 'own ideas'.

Colour to Life is designed to help out parents and teachers by encouraging the natural creative process in children. When this vital process is encouraged, it allows the growing person more confidence in using creative thinking techniques, that when developed can assist positively in all areas of life.

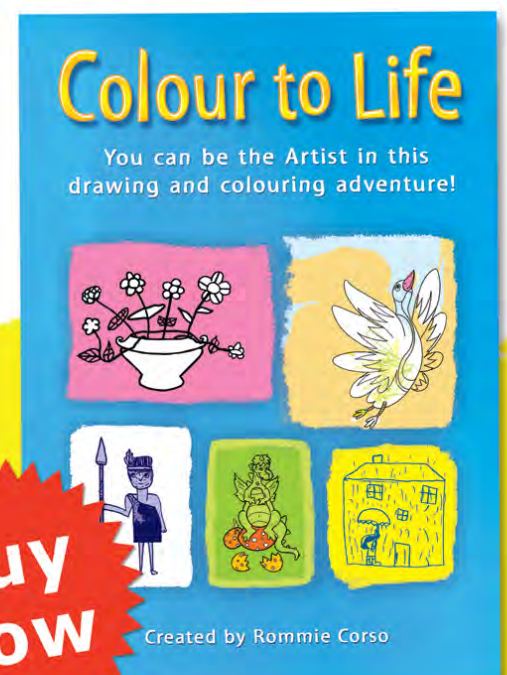
MORE than a standard colouring book, Colour to Life has over 40 high quality pages of creative, educational and self-expressive pages, suitable for all kids, which can be developed at their own pace. In early childhood, children can start by using the imaginative pictures in the book, to develop their drawing skills and for mid to late childhood they can create their own unique works of art and use the book as a journal, recording their creative adventures!

ALL kids are naturally creative in their own way and development of this vital process must be encouraged before it gets lost in the mainstream, education process.

If you know children who could benefit from Colour to Life, contact us today for all orders and enquiries!

Available from selected outlets or order online at:  
**[www.hardshellpublishing.com](http://www.hardshellpublishing.com)**

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